



ANNUAL REPORT 2017

# BUILDING. TRANSFORMING. SHARING.

THROUGH SERVICE IN APPALACHIA





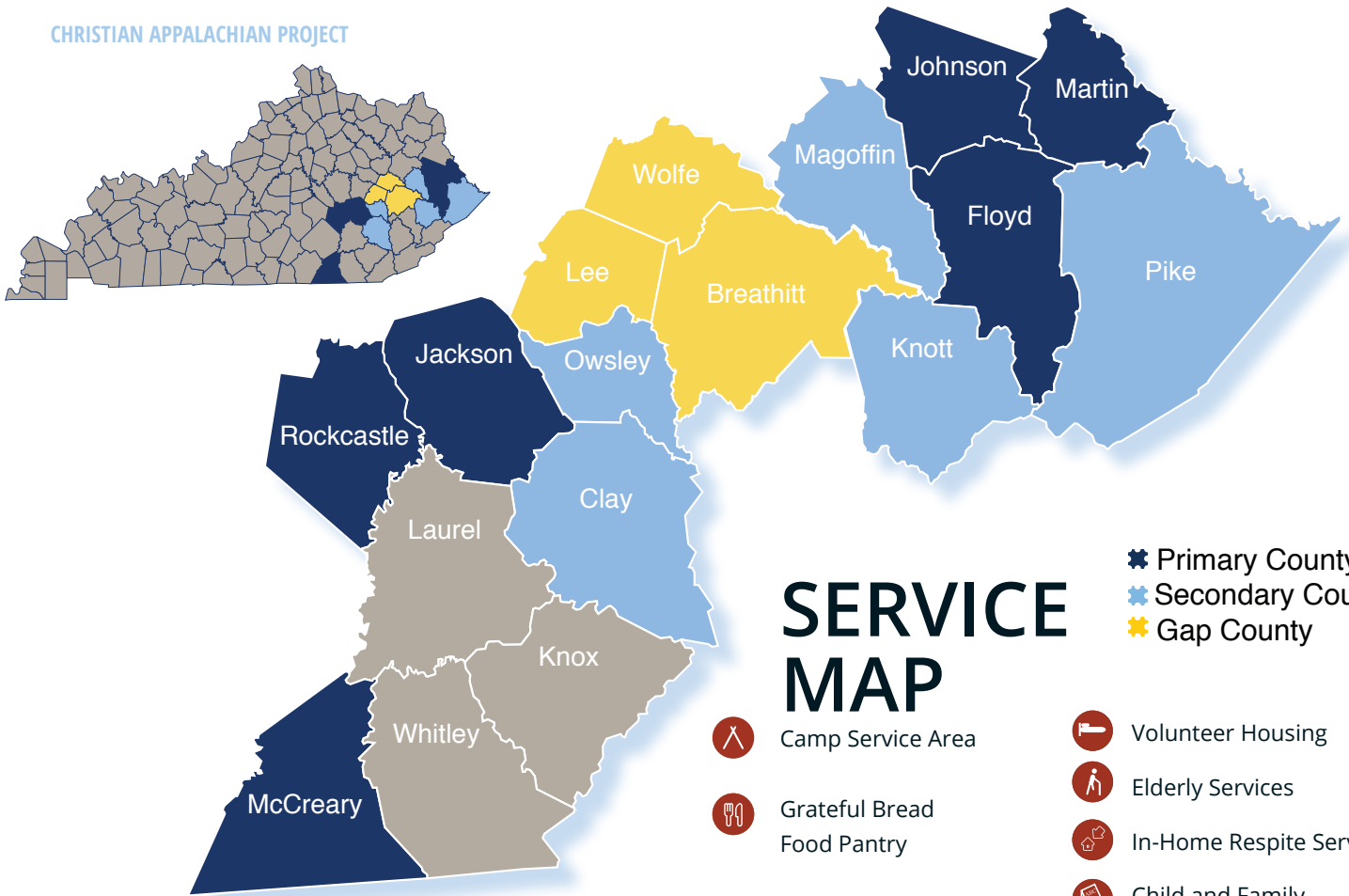
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CHRISTIAN APPALACHIAN PROJECT



# SERVICE MAP

- Primary County
- Secondary County
- Gap County

- Camp Service Area
- Grateful Bread Food Pantry
- Grateful Threadz Thrift Store
- Housing Program
- Disaster Relief Offices and Warehouse
- Operation Sharing Warehouse
- Operation Sharing Community Partners
- Volunteer Housing
- Elderly Services
- In-Home Respite Services
- Child and Family Development Center
- In-Home Infant/Toddler Services
- Family Advocacy
- Family Life Counseling Services

## PRIMARY COUNTIES

### JACKSON

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### FLOYD

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### MCCREARY

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### JOHNSON

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### ROCKCASTLE

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### MARTIN

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## SECONDARY COUNTIES

### CLAY

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### KNOTT

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### OWSLEY

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### MAGOFFIN

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### PIKE

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## GAP COUNTIES

### BREATHITT

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### LEE

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### WOLFE

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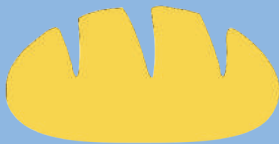
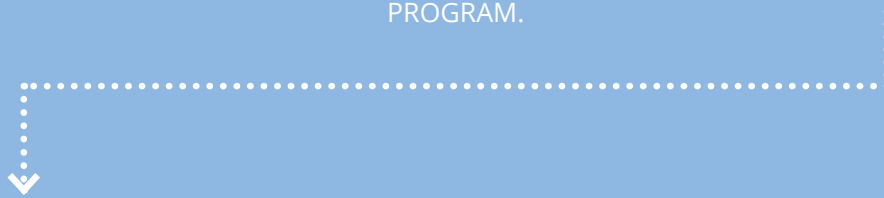
**11,503 PARTICIPANTS**  
RECEIVED DIRECT SERVICE THROUGH 16 HUMAN SERVICE PROGRAMS IN EASTERN KENTUCKY.



**1,543 INDIVIDUALS**  
RECEIVED CRITICAL, EMERGENCY, AND FAMILY-ORIENTED COMMUNITY SERVICE THROUGH THE FAMILY ADVOCACY PROGRAM.



**15,099 TRANSACTIONS**  
WERE RECORDED AT GRATEFUL THREADZ THRIFT STORE FOR CLOTHING AND OTHER ESSENTIAL ITEMS.



**2,372 PARTICIPANTS**  
SERVED BY GRATEFUL BREAD FOOD PANTRY.



**327 HOMES REPAIRED**  
AND ONE NEW HOME REBUILT FOR A FAMILY OF SIX.



**770 LOW-INCOME OR AT-RISK FAMILY MEMBERS** RECEIVED PROFESSIONAL COUNSELING SERVICES.



**1,158 CHILDREN**  
FROM LOW-INCOME FAMILIES ATTENDED WEEK-LONG SUMMER CAMP.



**1,935 STUDENTS**  
RECEIVED IN-SCHOOL CURRICULUM, TUTORING, MENTORING, AND LEADERSHIP TRAINING.



**278 AT-RISK CHILDREN**  
RECEIVED EDUCATIONAL SUPPORT THROUGH PRESCHOOL, INFANT TODDLER, PARENTS ARE TEACHERS, AND AFTER-SCHOOL PROGRAMS.





# 1,415

PEOPLE VOLUNTEERED THEIR TIME AND TALENTS TO THE MISSION OF CHRISTIAN APPALACHIAN PROJECT.

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# 1,889

HOURS LOGGED BY DISASTER RELIEF PROGRAMS.

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# LEADERSHIP FOR SOCIAL CHANGE

**CORPORATE GIFTS-IN-KIND  
DONATIONS VALUED AT MORE  
THAN \$70 MILLION WERE  
DISTRIBUTED BY CAP'S OPERATION  
SHARING TO 1,400+ PARTNERS  
IN 13 APPALACHIAN STATES,  
PLUS MISSOURI AND ARKANSAS,  
IMPACTING MORE THAN 1.5  
MILLION INDIVIDUALS.**

# OUR DONORS

# 247,494

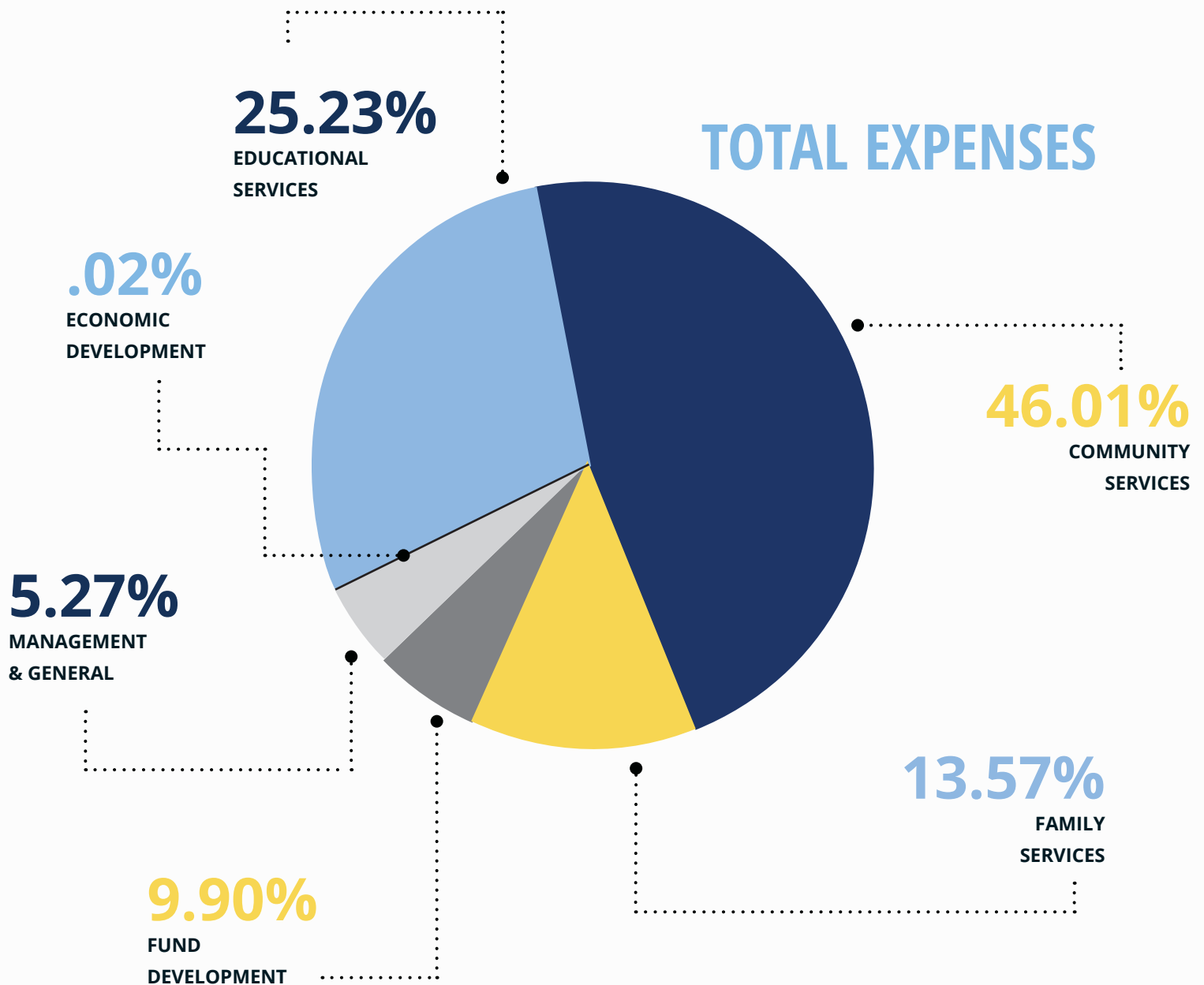
DONORS CONTRIBUTED TO CAP IN FY17

# 72,539

FIRST-TIME DONORS IN FY17

## GEOGRAPHIC LOCATIONS OF CAP'S DONORS

50 STATES, PUERTO RICO, VIRGIN ISLANDS, CANADA, AND OTHER US TERRITORIES



# FINANCIAL STATEMENT

## STATEMENTS OF FINANCIAL POSITION AS OF AUG. 31, 2017



### ASSETS

### US DOLLARS (\$)

CASH	\$ 1,397,050
ACCOUNTS RECEIVABLE	\$ 104,773
CONTRIBUTIONS RECEIVABLE, NET	\$ 104,773
ACCRUED INTEREST RECEIVABLE	\$ 2,071,964
INVENTORIES	\$ 29,182
PREPAID EXPENSES	\$ 298,151
INVESTMENTS	\$ 10,564,662
NOTES RECEIVABLE	\$ 29,251
PROPERTY AND EQUIPMENT, NET	\$ 12,859,500
<b>TOTAL ASSETS</b>	<b>\$ 27,897,821</b>

### LIABILITIES

ACCOUNTS PAYABLE	\$ 468,625
ACCRUED EXPENSES	\$ 572,153
ANNUITY OBLIGATIONS	\$ 1,973,246
CAPITAL LEASES PAYABLE	\$ 70,948
NOTE PAYABLE	—
LINE OF CREDIT	—
<b>TOTAL LIABILITIES</b>	<b>\$ 3,084,972</b>

### NET ASSETS

TOTAL UNRESTRICTED BUT DESIGNATED BY THE BOARD OF DIRECTORS	\$ 16,412,614
UNRESTRICTED AND UNDESIGNATED, AVAILABLE FOR GENERAL ACTIVITIES	\$ 4,711,203
<b>TOTAL UNRESTRICTED</b>	<b>\$ 21,123,817</b>
TEMPORARILY RESTRICTED	\$ 2,058,722
PERMANENTLY RESTRICTED	\$ 1,630,310
<b>TOTAL NET ASSETS</b>	<b>\$ 24,812,849</b>

**TOTAL LIABILITIES AND NET ASSETS \$27,897,821**

The financial summaries presented here were compiled by management. A copy of the FY2017 Audited Financial Statements can be obtained by contacting Guy Adams, president or Brian Stiefel, controller. Christian Appalachian Project is a 501 c(3) not-for-profit corporation qualified to receive tax-deductible contributions.



# FINANCIAL STATEMENT

## STATEMENT OF ACTIVITIES AS OF AUG. 31, 2017

REVENUES, GAINS, AND OTHER SUPPORT	TOTALS
CONTRIBUTIONS AND SECURITIES	\$ 18,896,113
LEGACIES AND BEQUESTS	\$ 3,734,957
GOVERNMENT GRANTS	\$ 139,653
CONTRIBUTIONS OF MATERIALS	\$ 71,453,870
CONTRIBUTED SERVICES	\$ 998,672
PROGRAM REVENUE	\$ 437,698
INVESTMENT INCOME (LOSS)	\$ 260,599
NET REALIZED GAINS ON INVESTMENTS	\$ 791,043
NET UNREALIZED (LOSSES) GAINS ON INVESTMENTS	\$ 51,967
ROYALTY INCOME	\$ 454,397
GAIN ON SALE OF PROPERTY AND EQUIPMENT	\$ 61,132
NET ASSETS RELEASED FROM RESTRICTIONS	\$ —
<b>TOTAL REVENUES, GAINS, AND OTHER SUPPORT</b>	<b>\$ 97,280,101</b>
EXPENSES	
TOTAL PROGRAM SERVICES	\$ 82,974,081
TOTAL SUPPORTING SERVICES	\$ 14,821,769
<b>TOTAL EXPENSES</b>	<b>\$ 97,795,850</b>
ACTUARIAL ADJUSTMENT ON ANNUITY OBLIGATIONS	
TOTAL EXPENSES AND LOSSES	\$ 98,018,195
CHANGE IN NET ASSETS	\$ 738,094
NET ASSETS, BEGINNING OF YEAR	\$ 25,550,943
NET ASSETS, END OF YEAR	\$ 24,812,849



# OUR BOARD OF DIRECTORS

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Kevin Doyle  
Chair  
Lexington, KY

Shanna Elliott  
Vice Chair  
Lexington, KY

Guy Adams  
President/CEO  
Lexington, KY

Katheryn "Kaye" Baird  
Pikeville, KY

Nancy Horn Barker  
Winchester, KY

Mark Barrens  
Louisville, KY

Jackie Collier  
Berea, KY

Joyce Taylor Cummins  
Stanford, KY

Bob Gound  
Staffordsville, KY

Frank P. Heaberlin  
Prestonsburg, KY

Bob M. Hutchison  
Staffordsville, KY

Holly James  
Georgetown, KY

Rob Lawson  
Lexington, KY

Jon Lett  
Ashland, KY

Haley McCoy  
Richmond, KY

Marty Preston  
Lexington, KY

Chris Tackett  
Ivel, KY

Judge B. Wilson, II  
Berea, KY

## CAP LEGAL COUNSEL

John Rhorer  
Lexington, KY

## CORPORATE OFFICERS

Anita Seals  
VP of Human Services  
Mt. Vernon, KY

Phyllis Caudill  
VP of Philanthropy  
Lexington, KY

Gloria Jordan  
VP of Administration  
Paintsville, KY

Brian Stiefel  
Controller  
Mt. Vernon, KY



# LETTER FROM THE PRESIDENT

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Every year when I think of the lives that have been impacted as we strive to fulfill the mission God has called us to, I am humbled. It is because of you that Christian Appalachian Project (CAP) continues to meet needs borne out of isolation and generational poverty. The charitable gift support you give is making a real difference in Appalachia for families and their children, individuals with disabilities, and seniors. You are helping to change lives.

In 2017, because of you, CAP provided direct help to 11,503 participants in Eastern Kentucky through human service programming. In addition, CAP's Operation Sharing provided indirect help to 1.5 million individuals in all 13 Appalachian states, plus the Ozark region of Arkansas and Missouri by redistributing more than \$70 million in gift-in-kind goods from American corporations, including furniture, cleaning supplies, water and other beverages, paper products, clothing, and food items. The items were distributed through CAP's network of more than 1,400 partner agencies, churches, schools, and other nonprofits. Thank you.

As the bitter cold of winter bore down on Eastern Kentucky, families needed assistance. You helped keep the heat on. One father and son came into our offices just before closing. They looked undernourished and embarrassed. The son explained their need in a soft voice — vulnerable and transparent. They lived in a rented trailer and just needed some help with their electric bill. With temperatures dipping in the single digits, you brought heat to their cold home. Thank you.

In 2017, you were on the ground in Appalachia to help flood victims like a 92-year-old senior who uses a wheelchair for mobility and needs oxygen to help her

breathe. When the mud slid down the hill behind her house coating everything in her basement with muck, including her furnace — you made the difference. Disaster Relief logged more than 1,889 volunteer hours. Thank you.

You helped a mother with three young children receive much needed home repairs. She had saved for four years to finally purchase her first home which was among the 327 substandard homes repaired or rebuilt this year. You gave her new windows and doors to make her home more energy efficient. This cut down dramatically on her heating bills helping her save more of the income she earns. Volunteers repaired her roof, siding, the frame of the house and built two new porches to improve access in and out of the house. You provided a home that is safe, warm, and dry for her and her children. Thank you.

These stories are just three of hundreds. You are an important partner in CAP's mission of building hope, transforming lives, and sharing Christ's love through service in Appalachia. My heart is overflowing with gratitude for you. Poverty continues to present challenges to families that call Appalachia home, but with your continued charitable and prayer support, lives are changed one family and one senior at a time. And positive change comes every day. On behalf of CAP's employees and volunteers, thank you.



Blessings,

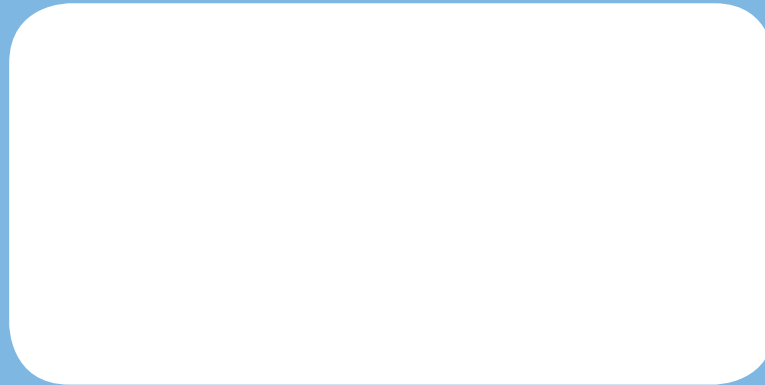
*Guy Adams*  
President



485 PONDEROSA DRIVE  
PAINTSVILLE, KY 41240

NON-PROFIT ORGANIZATION  
U.S. POSTAGE  
PAID

CHRISTIAN APPALACHIAN PROJECT



### **DONATIONS / OFFICE OF PHILANTHROPY:**

Christian Appalachian Project  
P.O. Box 55911  
Lexington, KY 40555  
1.866.270.4CAP (4227)  
[capinfo@chrisapp.org](mailto:capinfo@chrisapp.org)

### **VOLUNTEER PROGRAM:**

Christian Appalachian Project  
310 Beiting Lane  
Mt. Vernon, KY 40456  
1.800.755.5322  
[volunteer@chrisapp.org](mailto:volunteer@chrisapp.org)

### **MISSION GROUPS:**

Christian Appalachian Project  
P.O. Box 1768  
Paintsville, KY 41240  
1.800.755.5322  
[groups@chrisapp.org](mailto:groups@chrisapp.org)



[christianapp.org](http://christianapp.org)

